

My wife and I have been a resident of Carmel Valley in San Diego and we have 2 children. While most radio stations that young people listen to have questionable lyrics, unacceptable language, inappropriate content, and no values, KLOVE has proven to be quite different and yet very relevant. They are drawn to it by its up beat and cool songs and are encouraged to know that there are people to look up to who are positive and someone to look up to. Also, it is something that older and younger people can share in because it is based on family values which build up the community. If this station were no longer available in my area, it would not be the end of the world, but it would cause many young people in my area to turn to other stations which do not uphold values which builds up a responsible community. Rather, they will end up listening to stations which stir up anger, strife, and rebellion. Or worse, they will give up on radio altogether!

Yes, we can simply rely on CDs but I believe listening to the radio further builds a sense of community as we share in the music along with others.

Thank you for your consideration.